



QZone

An original and fun social network. Another success from Tencent

By Tencent

5.2/10

android

ios

Review

QZone is a social network created in 2005, it is only available in Chinese, the region where it has its main user nucleus. With nearly 500 million users in the Asian country, it competes with the almighty Facebook, having more users than LinkedIn, Twitter and Instagram combined.

Owned by the Chinese company Tencent, the owner of China's largest news network. Qzone started as a blog platform where users shared their diaries and images with friends, it was a very popular format in China. But little by little in recent years it has evolved to the social network that it is today.

Qzone users are **QQ Space** users. Since it was released, it has not stopped progressing, being one of the fastest growing platforms, making it one of the most active apps. It allows its users to have their own blog, save news, listen to music, publish and transmit videos in real time. In short, share your life. The mobile version is **available for free for Android and iOS**.

With your **QZone** profile you can add entries to your online diary, find new friends who share the same concerns or interests and form a community on a specific topic. It is quite common for people who use Qzone to do so to express an opinion on specific topics. In the more advanced versions, each of these sites has the so-called Certified Space, which adds certain characteristics that other users do not have, such as the option of being able to like what is published.

QZone is free but it has a series of Premium accounts, among them we find the well-known **Yellow Diamond** or the **Green Diamond**, depending on which we choose we will have some advantages or others. Apart from this service, the platform has income through the sale of virtual objects, which you can acquire with the Q coins that are purchased with real money.

QZone's interface is fully customizable. Users can decorate and design their home page with incredible patterns and themes, getting users to set their spaces in a very personal way, giving it a very colorful and different appearance than what we are used to with other more famous networks. even adding background music, making your visitors' experience much more immersed in reading. There are two options: one for Green Diamond users, who can use unique and genuine music, and one for normal users, who can upload their own music online but with inferior quality.

There is within the platform the **QZone Album**, where you can show the rest of the users, and save, all the personal photographs you want. All members have this tool, but for those who are

Yellow Diamond their space is greater. Each user has a number of albums that they can create, for the normal ones there is a basic space of 3G, while for the Yellow Diamonds their space is between 25G and 500G, depending on their personal level in the app. With this type of Premium account you will also have access to a large number of filters, help with recommendations and more.

QZone members can add games from their Application Center zone and have fun with other users of the platform, but it is not the only thing you will find, through it you can connect with other social networks or applications.

Qzone has an advanced and controversial security method, by which each publication is reviewed to see if it is on a sensitive topic and with an automated system for keywords, some texts may not see the light. This is in very strict situations, in other less harsh situations they can be held in moderation. QZone allows these to be published but only in private view, the author being the only one who can see it.

Qzone is distinguished by its audience, represented by younger users than that of other social networks. 30% of users by age are between 26 and 30 years old. who love to keep up with the times they live in and are more creative in their performance in the social world.

✓ Pros

- Interact with different platforms.
- Multimedia application.
- There is also a desktop version.
- Many games.

✗ Cons

- It's not free.
- Most popular in China.
- It's in chinese.

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