



Open FM

By Wirtualna Polska Media S.A

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android

ios

windows

macos

Description

Open FM in the year 2009 was the largest music service in Poland. At the disposal of listeners gave more than 100 different stations with almost 2.000 hours-a non-interruptible talk-music daily. With advanced streaming technology, the Open FM application does not require a wide Internet connection or large packets. For an hour of listening, it consumes up to a dozen MB of data. Virtual Polish Media S. A Group statement: "We want to provide Internet users with not only attractive content, but also useful services tailored to their needs and entering their daily habits. The consolidation of the online radio market and the creation of a new leader in this forward-looking area is therefore the natural direction of our development, "emphated in the press release Jacek Świdorski , chairman of the management group of Wirtualna Polska Media S.A. The owner clearly increased the revenues of Open FM m.in. By better filling the available advertising space, mainly in the form of video prerolls, sound spots and banners. The application (then only the website) for a long period of time remained on the podium in the Polish media, so far earned the application in the Play Store and in the App Store . Many hours of non-interruptible music contributed to the success of the radio, which in the years 2006-2011 achieved cosmic results and possused the title of the largest music platform in Poland. Despite the passage of years, the radio still achieves good results and attracts many listeners to its website and to the application.

Review

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✓ Pros

- A lot of radio stations selection, -Good selection of tracks

✗ Cons

- No low music tones, -The quality of music is at a low level

Tips

1. Save your favourite stations, -Try to use high-quality equipment

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