



Likee

Make your best videos, the funniest and with original effects

By BIGO Technology Pte

6.6/10

android

ios

Review

Likee is the application that comes to rival TikTok. For all those people who use it today, you can upload videos, make live shows, share images, and much more. You find it available for **Android** and **iOs** and you will find it for **free download** in **Google Play Store** and **App Store**.

Created by BIGO Technology Pte in Singapore, it is the most recent of all, but it has quickly managed to find its place by getting a large community of users who support it. It has more than 200 million users spread around the world, making it one of the most downloaded. Although at first its use may seem overwhelming, nothing is further from the truth, once you get the hang of it you will not stop making your own productions and interacting with others. **Likee** is much more than an app where you can like and like other people's publications.

Likee uses an artificial intelligence system with which they make sure to offer each of their consumers content that really interests them. It takes up little space on your phone and once you have it installed, it asks you to create an account with a username and password in order to access and view the home screen where the people and videos that have been uploaded to their profiles are.

Once your account is created, it will ask you to launch your board and make your first video. We will give you permission to access our device and voila, let's record! To be able to share one, you must click on the camera icon that appears and click Upload. You can also forward your videos to other applications like WhatsApp. If what you want to do is edit a video that you already have on your reel and add everything you want to it, **Likee** has a gallery of free filters and effects that you can use at your leisure.

Likee effects are the most famous and popular. You can change the background colors, you can also use trendy hashtags or change the tone of your voice. Find different funny dances or record yourself and do it yourself.

One of the interesting things that can be done in **Likee** is to mount one with your photos, for this you must enter the application and click on the camera that appears next to the record button. Here you can choose between the options of videos with photos; Choose from your gallery the photos you want to appear in your composition, choose the musical background you want, put a

small description on your new video, add it if you want any Hashtag and click on send the video. This will load your profile and you can see it.

But **Likee** is also a **social network**. To add friends you go to the icon at the top where you edit your profile and click Search people, you have the option to follow or add them. It also suggests friends that they have on other social networks, such as Facebook.

The most popular and current publications of the people you follow will appear on the main screen, you can see them in their thumbnail or full screen. To navigate the entire app, you just have to slide up or down the screen. But if these publications seem little to you, you will always have the option of going to the Rest of the world section to see what else is in other parts, being able to choose the country you want.

To make a **Live Video** you must meet certain requirements such as be 16 years old, have 5 or more original creations created, have not committed infractions in the last 30 days, have at least 1000 followers or more and have reached level 20, all fulfilled this you can already do your transmission. In this type of transmission, interaction between users is facilitated and links are created internationally

In your personal profile you will see how many people you are following, who is following you and the level of your account. In order to grow in **Likee** they give you bonuses to level up and it depends on the interaction that your publications have, and yours, in the social network. You should watch what others upload, send and receive gifts, increase your fans, publish videos, open it every day, etc. This is how this app is used. Dare to try this new application that is the latest in fashion!

✓ Pros

- It is good for short videos
- Source of valuable information
- You can share your creations on Whatsapp

✗ Cons

- Unrealistic expectations about lifestyles
- External validation of the personal image
- Lots of publicity

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