



Instagram

Share stories, videos and photos with the best effects

By Instagram Inc

5.6/10

android

ios

Description

One of the keys to the success of Instagram, and as it happens in a lot of applications, is its simplicity. And it is that any user, in his first time using this social network, will be able to handle without too much difficulty, learning to use in a few minutes as a true expert. First we will find a wall, where we can see all the photos or videos shared by our contacts. If we move down we can see more and more pictures. At the top we can see the videos that are being made live at that time, as well as the stories that users have been sharing throughout the day. To edit the photos or videos, we just have to press the icon with a sum symbol located at the bottom of the screen. By choosing the photograph that we want to edit and upload, we can see the huge amount of filters that we can use. It is also possible to edit it changing the intensity of the filter, but also adding shading, blurring and many other options that Instagram offers. Without a doubt, Instagram is one of the favorite applications for users, since it offers us the possibility to enjoy the photos of our contacts and publish ours without too many complications and above all without having to go through complex and programmed processes, to leave them dazzling. If you have not yet tried Instagram, we can only tell you to download it from Google Play or the App Store, for free, and start enjoying it. We are sure and convinced that you will not be disappointed, and that you will end up being one of those users who enjoy it 100% at all times

Review

The last major social network to emerge. Instagram was a success since its launch in 2010. Such was the growth of the program created by Kevin Systrom and Mike Krieger that after less than two years it was acquired by the giant Facebook in a transaction of billions of dollars.

Users can **download Instagram for free** for all terminals that have **Android or iOS**. By entering this social network they will access one of the most complete, entertaining and fun proposals in the world of digital platforms.

Instagram started as a photo sharing project. What differentiated the application from other sites was the amount of quality filters that could be applied to the images. In a simple way and with just a few taps, the user could obtain a professionally edited product. From the traditional and always beautiful black and white, to lighter, darker colors or highlighting contrasts and saturation.

As the social network evolved, **many advantages of Instagram appeared**. Not only can images be shared with filters but it is also possible to upload videos or photos in what are known as stories. This function allows the user to share material for 24 hours and receive comments that he can only read. In addition to each of these pieces you can add a huge amount of stickers, effects, texts, song lyrics, location and more. The options are really many and it is a great experience to discover them to choose a style and achieve the best stories.

By **using Instagram** you will connect with your family and friends but you will also be able to meet, see and follow other users with similar tastes to yours or who are close to you. The social network has an effective suggestion system that allows you to choose what type of content you want to see.

All categories take place on Instagram. There is content related to current affairs, sports, shows, cinema, video games, beauty, fashion, etc. It is the most important communication channel in recent years. It even offers the possibility of advertising.

Download Instagram and do not stay out of the best platform to promote your products, have fun or share your most beautiful images.

✓ Pros

- It is a free application with a huge number of options that will offer us long hours of fun and entertainment
- Its simplicity allows any user to enjoy it without too many problems
- It is available for iOS and Android, so any user can enjoy it on their smartphone without any limitation
- You can collect photos in the Favorites section

✗ Cons

- Your data consumption is undoubtedly a problem, although in the case of photographs and videos we could say that it is not excessive, although it is important
- The privacy of our photographs has been violated on many occasions
- Your device may get hot if it stays long
- You need a strategy to be popular because there is great competition

Tips

1. Instagram allows us, through filters, to edit and share our best photographs with the contacts we choose
2. It is a photo editing application, totally free, something very complicated to find, and with a large number of options and functionalities
3. It's owned by Facebook which always gives it a higher status than any other application
4. Despite the passage of time has managed to maintain its popularity, offering every so often new options and features

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