



## Etsy

Online store with original products and contact with dealers

By Etsy

**7.6/10**

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### Review

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Buying and selling products is one of the oldest activities that companies carry out. Virtually all of our modern civilizations were built from the exchange of goods, merchandise, and raw materials. The ways of trading have evolved a lot over the years. Both due to changes in social and economic orders and changes in technology. Since the advances of the internet, and especially developments related to mobile telephony, a large number of specialized sites and **free apps** have emerged to improve transactions.

If you are looking for a good **application to download for free**, that is safe, easy and fast, stay and read about the tool that we will tell you about today. **Etsy** was born in 2005 in the United States and is one of the most important virtual stores to trade in the world. It is present in practically all regions and its specialty is to house a great variety of materials, resources and products from independent and artisan producers. So if you have a personal business, a trade or workshop in which you make unique products, **stay and read how Etsy works** and what are its **advantages**.

The main characteristic of the site is to have the most creative and unique catalog on the market. Here you can find handcrafted and handmade objects. In addition, purchases are made directly from their creators, without intermediaries. This connection with the artists can be made through a secure system to exchange messages and will allow you to request that your product be personalized in the way you want. If a special date or event is approaching you can get unique, original and personalized gifts. In turn, you will have the chance to stay in contact with the store from which you have made the purchase and thus receive all the news, offers and discounts online. If you **download the free app for Android or iOS** you can activate the notification system to always be up to date.

**Shopping on Etsy** is very safe and offers several forms of payment. Between them you can carry out transactions through Google Play. In addition, for people who want to sell on Etsy, they are provided with a good amount of benefits either financially with low commission rates or assistance in the use of digital marketing strategy tools.

After placing the order you can follow it to know where it is, how long it will arrive and what state it is in. Whenever you make purchases or sales online, the more information you have available around the transaction, the better. Maintain fluid communication with your buyers if you are a seller, or with the person or store from whom you made the purchase if you are a customer. The

platform is very easy to use and has several languages available such as: French, German, Polish, Japanese, Italian, Spanish or Dutch.

Once you make your purchase, you can explore similar products and enjoy the suggestion tools that the site has. The web has professional editors who make selections so that you do not stay out of any trend.

Among the variety of options that those who are entrepreneurs can receive, two types of subscriptions can be made. On the one hand there is the Standard option which is free and provides all the basic tools to get started; and on the other hand you can register to the Plus option. The payment alternative costs € 8.60 per month and offers a greater number of functions and tools so that you sell more and reach more customers.

Once you enter the site you will have divisions by theme so that you can find what you want. The categories are: jewelry and accessories, clothing and footwear, home and decoration, weddings and parties, toys and leisure, art and collectibles, tools and materials for crafts and vintage. In each article you are interested in, you will have the opportunity to read reviews about it or see photos of people who have purchased them before.

**Etsy** is one of the best options for those looking to make purchases or sales through the internet. What distinguishes it from other portals is the presence of very original products, objects and services that are not available on other sites. Discover Etsy and all the benefits it has for both customers and producers.

### ✓ Pros

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- Variety of products
- Different languages
- Direct contact with merchants
- Various forms of payment

### ✗ Cons

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- Registration problems
- Some prices are too high
- Expensive shipping
- Delays in deliveries

### Download

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