



WhatsApp

By WhatsApp Inc

5.2/10

android

ios

Description

Another of the strengths of the instant messaging application is the high number of users it has , which means that practically any friend or family member uses this application, which makes it extremely easy and convenient to communicate with them. Other applications of this type, have a smaller number of users which makes it more complicated that all our contacts have that particular application to be able to send messages or images. In the less positive aspects of WhatsApp we find the innumerable problems that have suffered in recent years , related to the privacy of user data, the untimely drops in service, or the huge controversy that arose when the application began charge for the use of the service, something that very soon went down in history. WhatsApp may not be the best instant messaging application of how many are available in the market, but it is the one with the largest number of users, which really makes it the most downloaded and used instant messaging application worldwide, both in iOS and Android. Now it only needs to improve in various aspects to become not only the most used courier service, but also the best one. Are you a regular user of WhatsApp or do you opt instead for another of the many applications of this type that are available in the market ?.

Review

WhatsApp is one of the most popular apps for messaging nowadays. More than 1 billion people in over 180 countries use WhatsApp, in order to make connection with their friends, family in anytime and anywhere. One of the advantages on WhatsApp is that you can use it free

The mission of WhatsApp is to make an application that is similar to SMS. The variety of sending things is without limit. You can send photos, videos, any kind of documents, location, voice calls. The application has system for security and protection the information. Basicly the WhatsApp mission is to make connection between people all over the world without any problem with large variety of options.

WhatsApp was found by Jan Koum and Brian Acton, who was working together at the company Yahoo.

WhatsApp will give very easy access to everything, because it works with internet and in this case you don't need to pay for SMS. You can also be in touch with groups of people like your

family, friends and coworkers. With the option of group chat you can share everything. You can also change the group name, mute, customize and others

You are able to speak freely for no money. And with the option for face to face and voice and text conversation. Even you can capture the moments by using WhatsApp with a built-in camera. The documentation and everything will be sent by a high speed with the best quality. You can send even documents up to 100 MB. And that is one of the huge advantages that WhatsApp has.

There is also an option for large variety of stickers. And there is also animated GIFs. WhatsApp has all variety of stickers that express different emotions, which you cannot express by words. Stickers will be available for iOS and Android.

If you are launching your own business, in January last year it was launching WhatsApp Business app and the whole app from this date has more than five million customers.

In addition the application is approving and changing all the time, so it will be perfect for using.

✓ Pros

- It has millions of users around the world, making it difficult for you not to find that family member or friend using WhatsApp
- It is a totally free application, something that does not happen with other applications of this type
- Simplicity is its flag and it is that anyone will have no difficulty using this popular application
- Video calls are unlimited if you are connected to the internet

✗ Cons

- In recent times WhatsApp has suffered innumerable problems of all kinds that have questioned its leadership
- There are some options and features that lower the final grade that we could give to this application. One of them may be sending images in the original quality
- It has some security flaws
- You don't have a virtual assistant

Tips

1. WhatsApp is the instant messaging application with the largest number of users worldwide
2. Simplicity is its flag, but also its problems of all kinds are unfortunately one of its hallmarks
3. WhatsApp is totally free which undoubtedly makes it a priority for any user, use the mobile operating system that you use
4. Facebook is the owner of WhatsApp, although at the moment their paths have not come together at any time, something that could be dangerous for users

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